



Dallas, TX

JEFF AUSTIN

UX Designer

SKILLS

User Interface Design
User Experience
Prototyping
Adobe Experience Manager
SVN
Mobile
Product Strategy
Leadership
Omigrapple
Figma
Creative Suite

Education

Oklahoma State University

Graduation | December 2006

Associates in Applied Science Degree

Tulsa Community College

General Education | Fall 2003

Owasso High School

Diploma | May 2003

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PROFILE

With over 15 years of experience in all stages of a user-centered design process I have owned user research, concepts, interaction design, and visual design to rapid prototyping, production and usability testing. I strive everyday to convey a story that connects and engages with the user.

EXPERIENCE

Manager, Global Web Marketing

Trend Micro | June 2019-present

Oversee consistent user experience for our 42 unique regional websites. Directing and managing workloads for my team of seven working on local marketing campaigns. Coordinating meetings with local markets on global initiatives and assigning resources to help..

Senior UX Designer

Trend Micro | June 2015-2019

Designing SEM pages for marketing campaigns and creating a new user experience for trendmicro.com site refresh. Play an integral role in training the regional teams on using the site in Adobe Experience manager, as well as, maintaining brand consistency throughout pages.

Senior Interactive Designer/UI Designer

Distribution | March 2013-June 2015

Manage user interface improvements for a multi-channel marketing system. Create wireframes, produce visual mocks and build prototypes for user experience.

Interactive Designer

Boxcar Creative | December 2006-March 2013

Create interfaces for websites and banner ads for such clients as EMC, Reliant Energy, Nissan, ConocoPhillips and Symantec.